Aviso de Derechos para emisoras del



FECHA: 07/02/2025

BOLSA MEXICANA DE VALORES, S.A.B DE C.V, INFORMA:

FOLIO DE REFERENCIA DEL EVENTO CORPORATIVO	256335
FOLIO DE REFERENCIA INDEVAL	787028C002
TIPO DE MENSAJE	Replace
COMPLETO / INCOMPLETO	COMPLETE
CONFIRMADO / NO CONFIRMADO	CONFIRMED

CLAVE DE COTIZACIÓN	HIG
RAZÓN SOCIAL	THE HARTFORD INSURANCE GROUP, INC.
SERIE	*
ISIN	US4165151048
MERCADO PRINCIPAL	NEW YORK STOCK EXCHANGE

TIPO DE EVENTO	CHANGE

DETALLE DEL TIPO DE EVENTO

Change Type

NAME

MANDATORIO / OPCIONAL / VOLUNTARIO	Mandatory
FECHA EFECTOS	18/02/2025

NOTAS DEL EVENTO CORPORATIVO

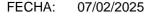
NOTA

(07/02/2025)

There is no change in security identifier.

Old Name: Hartford Financial Services Group Inc. New Name: Hartford Insurance Group Inc.

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US SEC CA 0094 FORM 8.K THE HARTFORD INSURANCE GROUP, INC. EX.99.01 The Hartford Unveils Refreshed Brand With ModernizedStag Logo As part of the brand launch, company expands philanthropy programs, renames holding company andbusiness segments HARTFORD, Conn.,Feb. 6, 2025 The Hartford launchedits new brand, featuring a bold, contemporary look for its iconic stag logo that honors the company s rich history while demonstrating itsmodern, visionary spirit. As we embrace an ambitious growth. and innovation strategy centered on our customers and their changing needs, ourbrand must evolve with the business, said The Hartford's Chairman andCEO Christopher Swift. The new brand celebrates The Hartford's strength, built on centuries of trust from the businesses, workers, and people we support every day. The moderndesign points to our bold future, inspired by innovation and a relentless focus on our customers. The company's stag logo remains the centerpiece of the brand, symbolizing strength, confidence and resilience. The new design reflects the grandeurof The Monarch of the Glen, a painting completed in 1851 by Sir EdwinLandseer, which has been an inspiration for The Hartford s logo since1875. This modern representation showcases the stag looking over hisherd and gazing confidently into the future. Our modernized brand is arepresentation of who we are as aninsurance leader and how we demonstrate to customers, through our actions, that we prioritize their needs and uphold our commitments, saidThe Hartford s Chief Marketing and Communications Officer Claire Burns. This is a valuable opportunity tocreate lasting impressions and deepen relationships with customers, employees and the world at large. The company updated its color paletteand typography to create a vibrantnew identity that leaves a memorable impact. The new core colors are black for stability, claret for the company's heritage. and fuchsia for modernity. Additionally, white and warm.gray will enhance the designof company materials, providing clarity and balance. Starting today, the company s brand will be visibleto the public on TV, digital platforms and The Hartford s refreshed website. Following the initial launch, the company will roll out advertising for specific business lines and continue to update its brandingacross platforms and materials overthe next few years. The Hartford worked with agency partners Pentagram and Solve to develop the refreshed brand identity and new campaign. Name Changes For Holding Company And Business Segments In conjunctionwith the brand launch. The Hartfordupdated its holding company name to The Hartford Insurance Group, Inc., effective today. The company s ticker symbol (NYSE, HIG) will not change and its common stock will begin trading on the New York Stock Exchange as The Hartford Insurance Group, Inc., on Feb. 18, 2025. Additionally, some of the business segments will be renamed. Commercial Lines will become Business Insurance Personal Lines will be Personal Insurance and Group Benefits will be Employee Benefits. There is no changeto Hartford Funds name.

(07/02/2025)

There is no change in security identifier. Old Name: Hartford Financial Services Group Inc. New Name: Hartford Insurance Group Inc.

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