

## Aviso de Derechos para emisoras del

FECHA: 07/02/2025



### BOLSA MEXICANA DE VALORES, S.A.B DE C.V, INFORMA:

<b>FOLIO DE REFERENCIA DEL EVENTO CORPORATIVO</b>	256335
<b>FOLIO DE REFERENCIA INDEVAL</b>	787028C002
<b>TIPO DE MENSAJE</b>	Replace
<b>COMPLETO / INCOMPLETO</b>	COMPLETE
<b>CONFIRMADO / NO CONFIRMADO</b>	CONFIRMED

<b>CLAVE DE COTIZACIÓN</b>	HIG
<b>RAZÓN SOCIAL</b>	THE HARTFORD INSURANCE GROUP, INC.
<b>SERIE</b>	*
<b>ISIN</b>	US4165151048
<b>MERCADO PRINCIPAL</b>	NEW YORK STOCK EXCHANGE

<b>TIPO DE EVENTO</b>	CHANGE
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<b>DETALLE DEL TIPO DE EVENTO</b>
Change Type
NAME

<b>MANDATORIO / OPCIONAL / VOLUNTARIO</b>	Mandatory
<b>FECHA EFECTOS</b>	18/02/2025

<b>NOTAS DEL EVENTO CORPORATIVO</b>
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<b>NOTA</b>
(07/02/2025)  There is no change in security identifier. Old Name: Hartford Financial Services Group Inc. New Name: Hartford Insurance Group Inc.

**Aviso de Derechos para emisoras del**

FECHA: 07/02/2025

US SEC CA 0094 FORM 8.K THE HARTFORD INSURANCE GROUP, INC. EX.99.01 The Hartford Unveils Refreshed Brand With Modernized Stag Logo As part of the brand launch, company expands philanthropy programs, renames holding company and business segments HARTFORD, Conn., Feb. 6, 2025 The Hartford launched its new brand, featuring a bold, contemporary look for its iconic stag logo that honors the company's rich history while demonstrating its modern, visionary spirit. As we embrace an ambitious growth and innovation strategy centered on our customers and their changing needs, our brand must evolve with the business, said The Hartford's Chairman and CEO Christopher Swift. The new brand celebrates The Hartford's strength, built on centuries of trust from the businesses, workers, and people we support every day. The modern design points to our bold future, inspired by innovation and a relentless focus on our customers. The company's stag logo remains the centerpiece of the brand, symbolizing strength, confidence and resilience. The new design reflects the grandeur of The Monarch of the Glen, a painting completed in 1851 by Sir Edwin Landseer, which has been an inspiration for The Hartford's logo since 1875. This modern representation showcases the stag looking over his herd and gazing confidently into the future. Our modernized brand is a representation of who we are as an insurance leader and how we demonstrate to customers, through our actions, that we prioritize their needs and uphold our commitments, said The Hartford's Chief Marketing and Communications Officer Claire Burns. This is a valuable opportunity to create lasting impressions and deepen relationships with customers, employees and the world at large. The company updated its color palette and typography to create a vibrant new identity that leaves a memorable impact. The new core colors are black for stability, claret for the company's heritage, and fuchsia for modernity. Additionally, white and warm gray will enhance the design of company materials, providing clarity and balance. Starting today, the company's brand will be visible to the public on TV, digital platforms and The Hartford's refreshed website. Following the initial launch, the company will roll out advertising for specific business lines and continue to update its branding across platforms and materials over the next few years. The Hartford worked with agency partners Pentagram and Solve to develop the refreshed brand identity and new campaign. Name Changes For Holding Company And Business Segments In conjunction with the brand launch, The Hartford updated its holding company name to The Hartford Insurance Group, Inc., effective today. The company's ticker symbol (NYSE: HIG) will not change and its common stock will begin trading on the New York Stock Exchange as The Hartford Insurance Group, Inc., on Feb. 18, 2025. Additionally, some of the business segments will be renamed. Commercial Lines will become Business Insurance Personal Lines will be Personal Insurance and Group Benefits will be Employee Benefits. There is no change to Hartford Funds name.

(07/02/2025)

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Old Name: Hartford Financial Services Group Inc.  
New Name: Hartford Insurance Group Inc.

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